

2017 Taste of Cambridge Beneficiary Application

We greatly appreciate the tremendous interest in our event and our beneficiary programs. Our goal is to further support the CLAB Mission with the Taste of Cambridge and other events. The 2017 application is on this page, scroll down to see.

CLAB Mission:

To promote the safe service, consumption, and sale of alcohol. To provide support to Cambridge organizations that focus on alcohol and related substance abuse issues.

Who is Eligible to Apply?

- Applicants **MUST be Cambridge based non-profit organizations or public entities with 501(C) 3 or 501 (C) 6 Status**. This is a MUST, please ensure that you are a non-profit or have a non-profit fiscal agent before applying!
- Cambridge non-profits, health/human service agencies and school-based programs are encouraged to apply providing that you have projects or services that directly:
 - promote the safe service, consumption, and sale of alcohol
 - provide support to Cambridge organizations that focus on alcohol and substance abuse issues
- Past beneficiaries of the \$10,000 grant must wait four years to re-apply – however, other past recipients of other amounts may submit applications for **entirely new** projects, programs, or activities aligned with CLAB Mission.

What Projects/Program, Activities Can Be Funded?

- Projects, activities, and programs that reflect the CLAB Mission are eligible to receive funding.
- Projects, activities, and programs providing direct benefits and services to the Cambridge community.

Responsibilities of Applicant:

- Must submit timely application and one letter of support for program.
- Applicant must be able to attend a planning meeting, the TOC Event, and follow-up activities.
- Applicant must be able to promote sale of TOC tickets to their Board, Staff, and Supporters.
- Applicant must use TOC logo's on promotional materials and provide TOC with logo for promotional purposes.
- Applicant must be able to provide 10 – 20 volunteers to help at the event.

Contact for questions or clarification on grant application:

Executive Director, Juliana Lyman clab.exec@gmail.com or call her at 617-312-0278

Important Dates:

- Application Submission Deadline: **Monday May 15, 2017 5:00 PM:**
- Panel Review: **Wednesday May 17, 2017**
- Applicant Notification: **Friday, May 29, 2017 by 5:00 p.m.**
- 2017 EVENT DATE:
The 15th Annual Taste of Cambridge will be held on Tuesday, July 11th, 2017 (Rain date, Thursday, July 13th 2017).

C.L.A.B mission and Taste of Cambridge history:

The Cambridge Licensee Advisory Board is a 501 (C) 3 and a membership-based charitable organization. The Board of Directors are elected annually from within the membership base of volunteers comprised of restaurateurs, package store operators, Cambridge city officials, University representatives, and neighborhood business association representatives.

CLAB has sponsored and produced the Taste of Cambridge since 2002. Each year, thousands of people purchase tickets to sample and enjoy the delicious, diverse, and award-winning cuisine that has made Cambridge one of the most famous dining destinations on the East Coast!

Students, families, university employees, corporate executives, residents and tourists, come from near and far to sample abundant culinary delights from over 100 local restaurants, food purveyors, breweries, and wine distributors. The Taste of Cambridge also features live local music, entertainment, and an opportunity to meet the non-profits who directly benefit from this exciting event.

Each year CLAB selects 1 or more Cambridge beneficiaries who receive the majority of the proceeds from the TOC. All of the participating restaurants and sponsors donate food and drinks and TIME to support the beneficiaries selected. Awards ranging from \$1,000 to \$10,000 have been given in past years to many Cambridge non-profits.

Applicant Guidelines:

Applications must include complete online application and at least one attached letter of support

Accountability Requirements

Grant recipients will be awarded 50% of project funds in late June/ early July and 50% in September 2017.

- Recipients are responsible for providing a short update at a meeting in September and a final written report, including a description of the project and a short personal story that demonstrates the project's impact, at the end of the project year.
- All grantees will be required to present a verbal report to the CLAB at the end of the grant year.
- Failure to meet accountability requirements will result in the loss of project funding and jeopardize future funding opportunities.
- If you encounter challenges while implementing your project, we encourage you to share them with the C.L.A.B.

2017 Taste of Cambridge Beneficiary Application

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| Applicant Contact Information | |
| First Name | Last Name |
| | |
| Email | Phone Number |
| | |
| Alternate Contact First Name | Last Name |
| | |
| Email | Phone Number |
| | |
| Website | |
| | |
| Street Address | Zip Code |
| | |

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|----------------------------|
| |
| Program Name |
| |
| Start and End Dates |
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| Summary of Program |
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Target Population

Detail the project/ service/ or program goals relative to C.L.A.B. Mission. What will happen, when and where will it occur; and how will the project be executed.

Describe the planning and execution process of the project or program. What individuals and organizations are involved as partners/ advisors? Please detail their qualifications.

Identify how CLAB funding could help you achieve these goals? How would funds received from CLAB be allocated?

Explain how this project will reach and benefit the citizens of this community. How will you measure the success? Include expected results and plans for evaluation and promotion of outcomes.

By signing below, I agree that I am authorized to testify to the accuracy of this application and the person who agrees that the required acknowledgment will be given to the Cambridge Licensee Advisory Board, if this application is approved. I also agree that reasonable accommodations will be made to ensure that people with disabilities have equal physical and communications access, as defined by federal law.

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Signature

Date

Include at least one letter of support for the Board to review. Please email to clab.exec@gmail.com

Deadline

The deadline for receipt of proposals is 5:00 p.m. on Monday, May 15, 2017

Award recipients will be notified on Friday, May 19, 2017

Thank you for applying and we wish you the best!